

# LEADING THE WAY IN SUSTAINABLE PACKAGING

Placon is at the cutting edge of environmentally conscious packaging materials with our EcoStar® branded, FDA approved, food grade recycled PET material from curbside-collected bottles and thermoforms.

Placon is committed to recycling PET by reclaiming plastic bottles and plastic thermoforms, turning them back into consumer packaging—and keeping them out of our landfills. Our vision is to get the most out of plastic—to reuse, recycle and replastic.

*We believe in conserving resources, and in a world of scarce resources, anytime you can use something over again you're preserving that molecule and using it in its highest and best value. Everyone benefits from that.*

**- DAN MOHS, CHAIRMAN & CEO**

## A CLOSED LOOP PROCESS

Placon takes post-consumer PET bottles and thermoform packaging collected from curbsides and turns it into RPET plastic sheet in our extrusion facility. We then produce products that are made from that recycled sheet that are 100% recyclable.

- Bottles and thermoforms recycled by consumers
- Post-consumer bottles and thermoforms are collected curbside
- Bottles and thermoforms are diverted from landfills and baled
- Bales arrive at the EcoStar plant
- EcoStar produces premium grade flake and extruded rollstock
- High-end food containers as well as medical and consumer goods packaging is created



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## OUR FACILITY

The 70,000 square foot recycling facility was opened in 2011 to fulfill Placon's vision of a closed loop system. Our EcoStar facility ensures the highest quality RPET rollstock is consistently produced.

- ISO 9001 facility
- Follows GMP and lean manufacturing principles
- FDA Letter of Non-Objection (LNO) approved for direct food contact

## PART OF THE SOLUTION

Reducing waste in landfills, meeting new market demands, providing recycled rollstock — it's not just the right thing to do, it's what we do best.

## FACTS & BENEFITS



PLACON CAN PROCESS

**36 Million**

POUNDS OF CLEAN PET FLAKE A YEAR.

This is equivalent to saving 75,000 barrels of oil.



PLACON RECYCLES OVER

**1 Billion**

BOTTLES & THERMOFORMS A YEAR.



ECOSTAR PROCESSES ROUGHLY

**120,000 lbs**

OF POST-CONSUMER BOTTLES & THERMOFORMS A DAY.

This is equivalent to around 83 pounds a minute.



Made with  
**ecostar**  
recycle | replastic | results

FOR MORE INFORMATION, CALL 800.541.1535 OR EMAIL US AT [INFO@PLACON.COM](mailto:INFO@PLACON.COM)

**PLACON**<sup>®</sup>

Simply Better Packaging

[PLACON.COM](http://PLACON.COM)